

IN THE SPECIFICATION AMEND

Please amend page 19, bottom paragraph, as follows:

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Top lock 40 is then erected (Step 1 of Fig. 20) and placed atop the center form 32. Tabs 198 and 200 of each branch are then inserted into slots 82 on the sides of the tower shells 38. (Step 2 of Fig. 20) The side panels 42 are attached by folding the thin panels 204 and 206 back upon the center panel 202. Adhesive strips (not shown) will be placed on the sides of thin panels 204 and 206 that will bear against the sides of the towers. Tabs 208 and 210 will be received in suitably located slots in the front edges of the towers 148. (Step 3 of Fig. 20) A center filler 28 is then folded into a tube, and affixed, as by inserting the tab (Fig. 1) into a suitably located slot. Filler 28 is then dropped into the space above the top lock 40. Small articles, such as lug-ons may be placed in the open center filler 28. (Step 4 of Fig. 20)

IN THE CLAIMS AMEND

1. (Amended) A point of purchase display apparatus for the facilitated display of products, comprising:

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cont
at least one cartridge, having an open face, for containing a plurality of products, the at least one cartridge having a top wall, at least one side wall and a bottom wall, with attachment tabs emanating rearwardly from at least two of the top wall, at least one side wall and bottom wall;

at least one self-supporting display shell having a display opening in a face thereof,